



**SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY:: PUTTUR
(AUTONOMOUS)**

Siddharth Nagar, Narayanavanam Road – 517583

QUESTION BANK (DESCRIPTIVE)

Subject with Code: Entrepreneurship Development (20HS0815)

Course & Branch: CAD

Regulation: R20

Year & Sem: IV-B.Tech & I-Sem

UNIT –I

INTRODUCTION TO ENTREPRENEURSHIP

1	a	What is meant by Entrepreneurship? Define the Functions of an entrepreneur.	[L1][CO1]	[6M]
	b	Elucidate the characteristics of entrepreneur.	[L3][CO1]	[6M]
2	a.	Assess the Role of entrepreneurship in economic development	[L5][CO1]	[6M]
	b	What are the qualities of Entrepreneurship?	[L1][CO1]	[6M]
3	a	Discuss about Entrepreneurs, Enterprises and Entrepreneurship	[L2][CO1]	[6M]
	b	What are the biggest challenges to be an entrepreneur?	[L1][CO1]	[6M]
4	a	Explain the advantages of entrepreneurship in country growth.	[L3][CO1]	[6M]
	b	Differentiate between Entrepreneurship and Intrapreneurship.	[L2][CO1]	[6M]
5	a	Analyze the present scenario of entrepreneurial in India	[L4][CO1]	[12M]
	b	Briefly explain the elements of social entrepreneurship.	[L3][CO1]	[6M]
6	a	What are the Challenges faced by entrepreneurs in India?	[L2][CO1]	[12M]
7		Do you think that entrepreneurs are supporting and developing the economy of a country? Substantiate your answer.	[L4][CO1]	[12M]
8		Compare and contrast the present scenario of entrepreneurship in India and abroad.	[L3][CO1]	[12M]
9	a	Identify the problems faced by an entrepreneur in India.	[L2][CO1]	[6M]
	b	Briefly explain various types of entrepreneurs.	[L3][CO1]	[6M]
10		Define social entrepreneurship. What are the risks and challenges that are faced by the social entrepreneurs?	[L3][CO1]	[12M]

UNIT –II

SMALL BUSINESS AND ITS IMPORTANCE

1	a	Explain the concept of small business.	[L2][CO2]	[6M]
	b	How are MSMEs helpful in contributing to Economic Development?	[L4][CO2]	[6M]
2	a	What is the Importance of small business in a developing country?	[L3][CO2]	[6M]
	b	Briefly explain classification of MSMEs.	[L3][CO2]	[6M]
3		Elucidate the sole proprietorship, joint Hindu family and Joint Stock Company	[L3][CO2]	[12M]
4	a	List out the advantages and disadvantages of Joint Stock Company	[L3][CO2]	[6M]
	b	Discuss about franchising and its advantages and disadvantages.	[L3][CO2]	[6M]
5	a	Write a short note on the form of business organization.	[L2][CO2]	[6M]
	b	What are the salient features of partnership firm?	[L1][CO2]	[6M]
6		Summarize about Licensing and Leasing and Franchising.	[L3][CO2]	[12M]
7		Is the role of government in supporting MSMEs in India is sufficient? Analyze.	[L4][CO2]	[12M]
8		Construct the selecting Steps for Starting your own enterprise.	[L6][CO2]	[12M]
9	a	If you start a business, which form of ownership would you prefer and why?	[L5][CO2]	[6M]
	b	How do you define Cooperative Society?	[L1][CO2]	[6M]
10	a	What are the special forms of business ownership?	[L1][CO2]	[6M]
	b	List out the advantages and disadvantages of sole proprietorship.	[L3][CO2]	[6M]

UNIT –III INNOVATION AND IDEA GENERATION IN ENTREPRENEUSHIP

1	a	Distinguish the concept of Invention and innovation	[L3][CO3]	[6M]
	b	Examine the importance of Innovation in Entrepreneurship	[L4][CO3]	[6M]
2	a	How does the difference between invention and innovation help a business?	[L5][CO3]	[6M]
	b	Briefly explain various types of innovation.	[L3][CO3]	[6M]
3	a	On what bases you select the best sources of Innovation in Business.	[L3][CO3]	[6M]
	b	Outline the sources of new ideas generation for new product to improve your business.	[L4][CO3]	[6M]
4	a	Write short note on Trademark and Trade Secrets.	[L3][CO3]	[6M]
	b	Brief about Copy Rights and Patents.	[L3][CO3]	[6M]
5	a	Explain various Methods of generating ideas and Opportunity recognition.	[L3][CO3]	[6M]
	b	Explain about E-commerce in business.	[L2][CO3]	[6M]
6	a	Develop the consequence of Invention in Entrepreneurship.	[L3][CO3]	[6M]
	b	Tell about the Techniques of generating new ideas of entrepreneurs.	[L1][CO3]	[6M]
7	a	Write short notes on the products that secured Trade mark and copy rights.	[L2][CO3]	[6M]
	b	List out the problems faced by start-ups without IPRs.	[L3][CO5]	[6M]
8	a	Discuss in detail about the Intellectual Property Rights (IPRs)	[L2][CO3]	[6M]
	b	Explain about E-commerce in business.	[L3][CO3]	[6M]
9	a	What are the intellectual property rights and its importance?	[L1][CO3]	[6M]
	b	How to overcome the difficulties faced by start-ups without the IPRs?	[L2][CO3]	[6M]
10	a	Briefly explain various sources of information for start-up entrepreneurs in India	[L3][CO3]	[6M]
	b	Write short notes on Trade mark and patents.	[L2][CO3]	[6M]

UNIT –IV
ENTREPRENEURIAL MOTIVATION

1	a	What is meant by Motivation? Explain Maslow's Need Hierarchy Theory in detail.	[L4][CO4]	[6M]
	b	Relate the motivational factors influencing the entrepreneurs.	[L3][CO4]	[6M]
2	a	Summarize McClelland's Acquired Need Theory.	[L2][CO4]	[6M]
	b	What are the needs of Entrepreneurship Development Programs?	[L1][CO4]	[6M]
3	a	What is meant by Motivation? What are various Motivational theories that help in explaining entrepreneurial motivation in detail?	[L4][CO4]	[6M]
	b	What is the scope of entrepreneurship development in India?	[L1][CO4]	[6M]
4	a	Write short note on Debt capital.	[L1][CO4]	[6M]
	b	Make a note on Seed capital.	[L3][CO4]	
5	a	Entrepreneurship development program is the process of grooming entrepreneurs Comment.	[L5][CO4]	[6M]
	b	What are the loans available for starting industrial venture in India?	[L1][CO4]	[6M]
6	a	What are the sources of financing?	[L1][CO4]	[6M]
	b	Give your opinion about the various schemes offered by government for promoting Entrepreneurship in India.	[L4][CO4]	[6M]
7	a	Identify the different phases of EDP	[L2][CO4]	[6M]
	b	What is the scope of entrepreneurship development in India?	[L1][CO4]	[6M]
8	a	What is Venture Capital and discuss its advantages?	[L3][CO4]	[6M]
	b	What are the loans available for starting industrial venture in India?	[L1][CO4]	[6M]
9	a	What are the Opportunities for entrepreneurship in present scenario?	[L1][CO4]	[6M]
	b	What are the various sources of finance for entrepreneurs in India?	[L2][CO4]	[6M]
10	a	Role of government agencies in small business financing is crucial. Discuss	[L4][CO4]	[6M]
	b	Elucidate the role of consultancy organizations.	[L2][CO4]	[6M]

UNIT –V
PROJECT PLANNING AND FEASIBILITY STUDY

1	a	Define project Management. Determine the stages of project management process.	[L2][CO5]	[6M]
	b	Make a note on features of the Project.	[L3][CO5]	[6M]
2	a	Classify the stages of planning process.	[L3][CO5]	[6M]
	b	Examine the results of technical feasibility study	[L3][CO5]	[6M]
3	a	How do you prepare project Report?	[L4][CO5]	[6M]
	b	List the areas that are covered in the feasibility study.	[L1][CO5]	[6M]
4	a	Explain the role of project planning in entrepreneurship	[L2][CO5]	[6M]
	b	Explain the steps involved in the preparation of project feasibility report.	[L3][CO5]	[6M]
5	a	What is feasibility report?	[L1][CO5]	[6M]
	b	What are the sources of business an idea?	[L1][CO5]	[6M]
6	a	What are the criteria for selecting a particular project? What are the subject matters behind preliminary project report preparation?	[L5][CO5]	[6M]
	b	Explain precautions taken while prepare a Project Report.	[L2][CO5]	[6M]
7	a	How does Project management help the entrepreneur in entrepreneurship?	[L3][CO5]	[6M]
	b	Examine project life cycle in detail.	[L2][CO5]	[6M]
8	a	How do you design a project? Explain its steps.	[L3][CO5]	[6M]
	b	What is the need of project designing?	[L1][CO5]	[6M]
9	a	Describe about Project post Feasibility analysis.	[L2][CO5]	[6M]
	b	How can a feasible about Economic and Industry analysis?	[L2][CO5]	[6M]
10	a	Write about Financial requirements for preparation of Project.	[L2][CO5]	[6M]
	b	What is meant by Project preparation?	[L1][CO5]	[6M]

Prepared by:
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